

Milledgeville-Baldwin County
CHAMBER

2025 Champion Investors

Platinum Level



Gold Level



Silver Level



Bronze Level

1-800 Water Damage - Chaplinwood Health & Rehabilitation - Elite Gym - Five Star Toyota of Milledgeville- Green Acres Health & Rehabilitation -Griffin Lumber- The Local Yolkal Cafe -Lockerly Arboretum - McDonald's of Milledgeville - MillyVegas Nutrition - Oconee Concrete - Realty 1 - RE/MAX Eagle Creek Realty- The Brick - The Club at Lake Sinclair

2024 Annual Report

Milledgeville-Baldwin County
CHAMBER

Our Vision & Values

The vision of the Milledgeville-Baldwin County Chamber of Commerce is to be the premier **“voice of business”** acting as a catalyst for **economic prosperity** and to be the developer of **tomorrow’s business** and **community leaders**.

member-driven

excellence

collaboration

integrity

leadership

2024 Accomplishments

Conducted an internal assessment of the Chamber.



Launched the 100 Members in 100 Days initiative, strengthening relationships with our members through personal visits.

Introduced a new membership structure and sponsorship opportunities tailored to better meet our members’ needs.



Achieved the Georgia Certified Chamber designation.

Established an Advocacy Committee to champion the interests of our business community.



Accepted 31 Youth Leadership Baldwin students, investing in the future leaders of our community.



2024 Board of Directors

Executive Board



John Childs
Chair



Jamie Snider
Past-Chair



Matt
Roessing
Chair-Elect



Gil Pound
Secretary



Tori Kala
Treasurer

Board



Cathy Cox
Ex-Officio



Kyle
Cullars



Jim
Fain



Bruce
Hood



Camellia
Hurt



Carrie
Dietrich



Jennifer
Minschew



Kate
Pope



John Gus
Pursley



Spencer
Smith



Gil
Sutton Jr.



Dr. Matthew
Toth



Dr. Veronica
Womack

2024 Ambassadors



Alysia
Jarrette



Amy
Loerzel



April
Thompson



Artis
Williamson



Chelsey
Brantley



Christopher
Jackson



Colin
McCulley



Cynthia
Harrell



Daniel
Hawkins



Holly
Blenk



Joy
Simpson



Kay
McGiboney



Kayla
Brownlow



LaTrina
Howell



Madison
Reynolds



Mary
Spears



Scott
Herndon



Stacey
Keaton



Tim
Bradshaw

Chamber Staff



Kara Lassiter
*President &
CEO*



Leah Frazier
*Programs &
Communications Specialist*



Ashley Couch
*Member Relations
Manager*

As we reflect on 2024, we want to express our heartfelt appreciation to our members for your continued support, collaborative spirit, and unwavering belief in the Chamber. This past year has been very successful, marked by growth in our membership and meaningful engagement with our members. We’ve also taken the time to review our internal processes to ensure we are a strong organization dedicated to serving you. We’re proud to report a year of strong financial growth, positioning us well for the future.

With our strategic plan and dedicated team in place, we’re excited about what lies ahead. We believe we can achieve even more for our members, the business community, and all of Milledgeville-Baldwin County. Our commitment to broadening our services and creating new opportunities remains strong, and we look forward to making this a reality with your continued support, guidance, and encouragement.

We take great pride in being part of several collaborative efforts within our community. It truly takes all of us working together to continue making Milledgeville-Baldwin County a great place to live, work, play, and learn.

Thank you for being a vital part of our journey!

Your MBC Chamber Staff

2024 By the Numbers

