



High School Business Pitch Competition GENERAL INFORMATION

The Milledgeville-Baldwin County Youth Entrepreneur Program (YEP) is a three-round competition open to all Baldwin County High School students in grades 11 and 12. Participants quickly become business owners by launching their ideas into a legitimate business operation, all while gaining real-life experience.

Round 1: Companies submit their application to a panel of local business leaders. The panel selects the top 10 businesses to compete in Round 2.

Round 2: Companies are loaned \$100 seed money, introduced to community resources that are in place to assist, and operate their business for 60 days.

The round culminates with the students presenting their work to judges who will select the top 3 companies.

Round 3: The finalists operate their companies for 2 more weeks. A “Shark Tank” style final round is held in which the finalists make their final presentations. A panel of judges select the top company. Companies receive cash prizes of 1st Place - \$1,000 2nd Place - \$750 3rd Place - \$500

Organizers: The Milledgeville-Baldwin County YEP is a collaborative effort of local community members that serve on the CREATE Committee, The Milledgeville-Baldwin Chamber of Commerce, Georgia Power, Milledgeville Main Street/ Downtown Development Authority, Georgia College and State University, Baldwin County School System and others.

Sponsors: To Be Announced!

For Additional Information, Contact:

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