



High School Business Pitch Competition **GENERAL**

The Milledgeville-Baldwin County Youth Entrepreneur Program (YEP) is a three-round competition open to all 10th, 11th or 12th grade students in Baldwin County. Participants quickly become business owners by launching their ideas into a legitimate business operation, all while gaining real-life experience.

Round 1: Companies submit their application to a panel of local business leaders. The panel selects the top 10 businesses to compete in Round 2.

Round 2: Companies are loaned \$500 in seed money, introduced to community resources that are in place to assist them, and operate their business for approximately 90 days. Companies are expected to begin repaying the seed money during Round 2 in order to be considered for advancement to Round 3 and to compete for additional cash prizes.

This round concludes with the students presenting their work to judges who will select the top 3 companies.

Round 3: The finalists operate their companies for 4 more weeks. A “Shark Tank” style final round is held in which the finalists make their final presentations. A panel of judges select the top company. Companies receive cash prizes: **1st Place - \$1,500 2nd Place - \$1,000 3rd Place - \$500**

Organizers: The Milledgeville-Baldwin County YEP is a collaborative effort of local community members that serve on the CREATE Committee, The Milledgeville-Baldwin Chamber of Commerce, Georgia Power, Milledgeville Main Street/ Downtown Development Authority, Georgia College and State University, Baldwin County School System and others.

Sponsors: To Be Announced!

For Additional Information, Contact:

James Lassetter, CTAE/Federal Programs Director and CEO of the Baldwin College & Career Academy

(478) 453-6429 ext. 5336 james.lassetter@baldwin.k12.ga.us

Kara Lassiter, Milledgeville-Baldwin Chamber of Commerce President/CEO

(478) 453-9311 klassiter@milledgevillega.com